CAGTC Celebrates Infrastructure Week by Highlighting the Supply Chain’s Reliance on a Strong Freight Network

WASHINGON, DC (May 14, 2018) – In celebration of Infrastructure Week, the Coalition for America’s Gateways and Trade Corridors (CAGTC) today unveiled a new Follow that Freight brochure. Number 13 in a series that began in 2005, Follow That Highlighter traces a supply chain that begins sourcing materials in France, is combined with other components and manufactured in the United States, then ends with a completed product on store shelves in Washington, D.C.

“Infrastructure Week presents an opportunity to focus both lawmakers and the public on networks that, perhaps without realizing it, we rely upon every day. We’re pleased to launch our latest Follow that Freight brochure this week to increase awareness of the freight network’s inextricable link to our national economy and the ability to compete in the world marketplace,” said CAGTC Executive Director Elaine Nessle. “Each person in the U.S. requires the movement of 63 tons of freight annually and the highlighter’s journey is just one of countless supply chain moves that demand a safe, reliable, and efficient goods movement network. Freight needs won’t fade away — they must be addressed through increased funding and focused planning.”

Since 2005, CAGTC’s Follow That Freight brochures have been used to educate the public and policymakers on the needs of the U.S. supply chain. Follow That… Highlighter! illustrates that U.S. manufacturers work with suppliers around the globe that source raw materials as well as semi-finished goods. Jobs and economic prosperity are delivered every step of the journey.

CAGTC is proud to support Infrastructure Week's mission to highlight the state of our nation's infrastructure and the projects, technologies, and policies necessary to make America competitive, prosperous, and safe.

For a digital copy of the Follow that… Highlighter! brochure, please visit the following link: http://tradecorridors.org/images/FollowThat/follow%20that%20highlighter%20final.pdf.

Follow us on Twitter @CAGTC and engage in the conversation #HighlightFreight

About the Coalition
The Coalition for America’s Gateways and Trade Corridors (CAGTC) is a diverse coalition of more than 60 public and private organizations dedicated to increasing federal investment in America’s intermodal freight infrastructure. In contrast to single mode interests, CAGTC’s main mission is to promote a seamless goods movement transportation system across all modes to enhance capacity and economic growth. For more information on the Coalition for America’s Gateways and Trade Corridors, please visit www.tradecorridors.org